




# Media Arts in Practice

Applied Senior Subject

Applied

<b>School Code</b>	MAP		
<b>Year Level</b>	11 & 12	<b>QCE Credits</b>	4
<b>Subject Type</b>	Applied Subject	<b>VET Contribution</b>	N/A
<b>Recommended Academic Performance</b>	Nil		
<b>21<sup>st</sup> Century Skills</b>	 Creative thinking	 Communication	 Collaboration and teamwork

Media Arts in Practice focuses on the role media arts plays in the community in reflecting and shaping society's values, attitudes and beliefs. It provides opportunities for students to create and share media artworks that convey meaning and express insight.

Students learn how to apply media technologies in real-world contexts to solve technical and/or creative problems. When engaging with school and/or local community activities, they gain an appreciation of how media communications connect ideas and purposes with audiences. They use their knowledge and understanding of design elements and principles to develop their own works and to evaluate and reflect on their own and others' art-making processes and aesthetic choices.

Students learn to be ethical and responsible users of and advocates for digital technologies, and aware of the social, environmental and legal impacts of their actions and practices.

## Pathways:

A course of study in Media Arts in Practice can establish a basis for further education and employment in a dynamic, creative and global industry that is constantly adapting to new technologies.

## Objectives:

By the conclusion of the course of study, students should:

- identify and explain media art-making processes
- interpret information about media arts concepts and ideas for particular purposes
- demonstrate practical skills, techniques and technologies required for media arts
- organise and apply media art-making processes, concepts and ideas
- analyse problems within media arts contexts
- use language conventions and features to communicate ideas and information about media arts, according to context and purpose
- plan and modify media artworks using media art-making processes to achieve purposes
- create media arts communications that convey meaning to audiences
- evaluate media art-making processes and media artwork concepts

### Structure:

The Media Arts in Practice course is designed around core and elective topics.

Core	Electives
<ul style="list-style-type: none"> <li>• Media technologies</li> <li>• Media communications</li> <li>• Media in society</li> </ul>	<ul style="list-style-type: none"> <li>• Audio</li> <li>• Curating</li> <li>• Interactive media</li> <li>• Moving images</li> </ul>

### Assessment:

For Media Arts in Practice, assessment from Units 3 and 4 is used to determine the student's exit result, and consists of four instruments, including:

- at least two projects, with at least one project arising from community connections
- at least one product, separate to an assessable component of a project.

Project	Product	Extended response	Investigation
A response to a single task, situation and/or scenario.	A technique that assesses the application of skills in the production of media artwork/s.	A technique that assesses the interpretation, analysis/ examination and/or evaluation of ideas and information in provided stimulus materials.	A response that includes locating and using information beyond students' own knowledge and the data they have been given.
At least two different components from the following: <ul style="list-style-type: none"> <li>• written: 500–900 words</li> <li>• spoken: 2½–3½ minutes</li> <li>• multimodal</li> <li>- non-presentation: 8 A4 pages max (or equivalent)</li> <li>- presentation: 3–6 minutes</li> </ul> <ul style="list-style-type: none"> <li>• product: variable conditions.</li> </ul>	<ul style="list-style-type: none"> <li>• variable conditions</li> </ul>	Presented in one of the following modes: <ul style="list-style-type: none"> <li>• written: 600–1000 words</li> <li>• spoken: 3–4 minutes</li> <li>• multimodal</li> <li>- non-presentation: 10 A4 pages max (or equivalent)</li> <li>- presentation: 4–7 minutes.</li> </ul>	Presented in one of the following modes: <ul style="list-style-type: none"> <li>• written: 600–1000 words</li> <li>• spoken: 3–4 minutes</li> <li>• multimodal</li> <li>- non-presentation: 10 A4 pages max (or equivalent)</li> <li>- presentation: 4–7 minutes.</li> </ul>

### Costs

It is expected that students studying this subject participate in BYOD. Please see page 155 for further information and device specifications.